

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/24
Estimate Number	924930

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116654-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Order #	116654
Alt Order #	06218176
Deal #	
Order Flight	09/24/12 - 09/30/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	Price is Right	11a-12p								
		CLASS 1 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	10:59 AM	PM12-117TH	\$500.00		1
4	WRAL	Young and the Restless	4-5p								
		CLASS 2 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:00			\$875.00	Credited	1
5	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	5:13 AM	PM12-107TH	\$300.00		1
6	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	5:28 AM	PM12-117TH	\$450.00		1
7	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	8:49 AM	PM12-107TH	\$380.00		1
8	WRAL	Price is Right	11a-12p								
		CLASS 1 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	1-----				
	WRAL			M	09/24/12	:00			\$500.00	Credited	1
9	WRAL	Young and the Restless	4-5p								
		CLASS 2 - CANDIDATE 8.23									
					09/24/12 to 09/30/12	1x	1-----				
	WRAL			M	09/24/12	:00			\$875.00	Credited	1
10	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	1-----				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 - CANDIDATE r8.23									
	WRAL			M	09/24/12	:00			\$300.00	Credited	1
11	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	1-----				
	WRAL			M	09/24/12	:00			\$450.00	Credited	1
12	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	1-----				
	WRAL			M	09/24/12	:00			\$380.00	Credited	1
13	WRAL	Sat Hour 3	10-11p								
		CLASS 2- CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-----1-				
	WRAL			Sa	09/29/12	:30	10:41 PM	PM12-107TH	\$1,300.00		1
		LR Write on spot aired									
14	WRAL	CRIMINAL MINDS	1135-1235XM								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-----1-				
	WRAL			Sa	09/29/12	:30	12:34 AM	PM12-117TH	\$155.00		1
16	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-----1-				
	WRAL			Sa	09/29/12	:30	7:29 AM	PM12-107TH	\$270.00		1
		LR Write-on spot aired									
17	WRAL	CBS This Sat Morning 8-9a	8-9a								
		CLASS 2 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-----1-				
	WRAL			Sa	09/29/12	:30	8:58 AM	PM12-107TH	\$470.00		1
18	WRAL	Sat Hour 2	9-10p								
		CLASS 2 - CANDIDATE r8.23									

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Estimate Number	924930

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Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

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Advertiser Code	MCCRO
Product Code	ORDR

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRAL	Sat Hour 2	9-10p								
		CLASS 2 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-----1-					
	WRAL			Sa	09/29/12	:30	9:34 PM	PM12-107TH	\$1,300.00		1
19	WRAL	6pm News (Sun)	6-630p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-----1					
	WRAL			Su	09/30/12	:30	6:28 PM	PM12-117TH	\$350.00		1
20	WRAL	WRAL Sun Morning News	7-9a								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-----1					
	WRAL			Su	09/30/12	:30	7:10 AM	PM12-107TH	\$400.00		1
21	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 2 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-----1					
	WRAL			Su	09/30/12	:30	9:48 AM	PM12-107TH	\$600.00		1
22	WRAL	Sun Hour 2	9-10pm								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-----1					
	WRAL			Su	09/30/12	:30	9:51 PM	PM12-107TH	\$3,115.00		1
23	WRAL	Price is Right	11a-12p								
		CLASS 1 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	---1---					
	WRAL			Th	09/27/12	:30	10:59 AM	PM12-107TH	\$500.00		1
24	WRAL	Young and the Restless	4-5p								
		CLASS 2 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	---1---					
	WRAL			Th	09/27/12	:00			\$875.00 Credited		1
25	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 - CANDIDATE 8.23									
				09/24/12 to 09/30/12	1x	---1---					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 - CANDIDATE r8.23									
	WRAL			Th	09/27/12	:30	5:13 AM	PM12-107TH	\$300.00		1
26	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	---	1----				
	WRAL			Th	09/27/12	:30	8:55 AM	PM12-117TH	\$380.00		1
28	WRAL	Price is Right	11a-12p								
		CLASS 1 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-	1-----				
	WRAL			Tu	09/25/12	:30	10:59 AM	PM12-107TH	\$500.00		1
29	WRAL	Young and the Restless	4-5p								
		CLASS 2 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-	1-----				
	WRAL			Tu	09/25/12	:30	3:59 PM	PM12-107TH	\$875.00		1
30	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-	1-----				
	WRAL			Tu	09/25/12	:30	4:58 AM	PM12-107TH	\$300.00		1
31	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-	1-----				
	WRAL			Tu	09/25/12	:30	7:29 AM	PM12-117TH	\$380.00		1
32	WRAL	Tue Hour 1	8-9p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	-	1-----				
	WRAL			Tu	09/25/12	:30	7:59 PM	PM12-107TH	\$3,550.00		1
33	WRAL	Wed Hour 3	10-11p								
		CLASS 3 - CANDIDATE 8.23									
				09/24/12 to 09/30/12	1x	--	1----				
	WRAL			W	09/26/12	:30	10:47 PM	PM12-117TH	\$3,335.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	WRAL	Wed Hour 3	10-11p								
		CLASS 3 - CANDIDATE r8.23									
34	WRAL	Price is Right	11a-12p								
		CLASS 1 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	--1----				
	WRAL			W	09/26/12	:30	10:59 AM	PM12-117TH	\$500.00		1
35	WRAL	Young and the Restless	4-5p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	--1----				
	WRAL			W	09/26/12	:30	3:59 PM	PM12-117TH	\$875.00		1
36	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	--1----				
	WRAL			W	09/26/12	:30	5:13 AM	PM12-107TH	\$300.00		1
37	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	--1----				
	WRAL			W	09/26/12	:30	5:38 AM	PM12-117TH	\$450.00		1
38	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	--1----				
	WRAL			W	09/26/12	:30	8:29 AM	PM12-107TH	\$380.00		1
39	WRAL	Fri Hour 3	10-11p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	----1--				
	WRAL			F	09/28/12	:00			\$2,225.00 Credited		1
40	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	----1--				
	WRAL			F	09/28/12	:30	11:28 PM	PM12-107TH	\$1,335.00		1

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Product	MCCRORY 9/24
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Account Executive	Cheryl Blair
Sales Office	Washington Telerep
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
41	WRAL	Letterman Friday	1205x-107x								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	1:02 AM	PM12-117TH	\$90.00		1
42	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	12:42 PM	PM12-107TH	\$215.00		1
43	WRAL	5:00 First News	5-530p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	5:26 PM	PM12-117TH	\$1,115.00		1
44	WRAL	Fri Hour 1	8-9p								
		CLASS 3- CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	7:59 PM	PM12-107TH	\$1,570.00		1
45	WRAL	Fri Hour 2	9-10p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	----1--				
	WRAL			F	09/28/12	:30	9:43 PM	PM12-117TH	\$1,790.00		1
46	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	1-----				
	WRAL			M	09/24/12	:00			\$1,335.00 Credited		1
47	WRAL	David Letterman	1135p-1237a								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	1-----				
	WRAL			M	09/24/12	:00			\$270.00 Credited		1
48	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	1-----				

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48	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE r8.23									
	WRAL			M	09/24/12	:00			\$215.00	Credited	1
49	WRAL	7pm News	7-730p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	-----1-				
	WRAL			Sa	09/29/12	:00			\$270.00	Credited	1
50	WRAL	Sat Hour 1	8-9p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	-----1-				
	WRAL			Sa	09/29/12	:30	8:59 PM	PM12-117TH	\$550.00		1
								LR Write on spot aired			
51	WRAL	Sun Hour 3	10-11p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	-----1				
	WRAL			Su	09/30/12	:30	10:35 PM	PM12-111T	\$2,000.00		1
52	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	-----1				
	WRAL			Su	09/30/12	:30	11:24 PM	PM12-117TH	\$1,335.00		1
53	WRAL	60 Minutes	7-8p								
		CLASS 3 - CANDIDATE r8.23									
					09/24/12 to 09/30/12	1x	-----1				
	WRAL			Su	09/30/12	:30	7:55 PM	PM12-117TH	\$2,670.00		1
54	WRAL	Sun Hour 1	8-9p								
		CLASS 4 - CANDIDATE									
					09/24/12 to 09/30/12	1x	-----1				
	WRAL			Su	09/30/12	:00			\$1,500.00	Credited	1
55	WRAL	David Letterman	1135p-1237a								
		CLASS 3 - CANDIDATE r8.23									
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55	WRAL	David Letterman	1135p-1237a								
		CLASS 3 - CANDIDATE r8.23									
	WRAL			Th	09/27/12	:00			\$270.00	Credited	1
56	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	---1---				
	WRAL			Th	09/27/12	:30	12:13 PM	PM12-117TH	\$215.00		1
57	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	---1---				
	WRAL			Th	09/27/12	:30	5:58 PM	PM12-117TH	\$1,335.00		1
58	WRAL	Tue Hour 3	10-11p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-1-----				
	WRAL			Tu	09/25/12	:30	10:39 PM	PM12-107TH	\$2,225.00		1
59	WRAL	David Letterman	1135p-1237a								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-1-----				
	WRAL			Tu	09/25/12	:30	12:33 AM	PM12-117TH	\$270.00		1
60	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-1-----				
	WRAL			Tu	09/25/12	:30	12:23 PM	PM12-117TH	\$215.00		1
61	WRAL	5:30 News	530-6p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-1-----				
	WRAL			Tu	09/25/12	:30	5:43 PM	PM12-117TH	\$1,115.00		1
63	WRAL	Tue Hour 2	9-10p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12		1x	-1-----				
	WRAL			Tu	09/25/12	:30	9:47 PM	PM12-117TH	\$3,115.00		1

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**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/24
Estimate Number	924930

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116654-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Order #	116654
Alt Order #	06218176
Deal #	
Order Flight	09/24/12 - 09/30/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
64	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	--1----					
	WRAL			W	09/26/12	:30	11:14 PM	PM12-107TH	\$1,335.00		1
65	WRAL	David Letterman	1135p-1237a								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	--1----					
	WRAL			W	09/26/12	:30	11:57 PM	PM12-117TH	\$270.00		1
66	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	--1----					
	WRAL			W	09/26/12	:30	12:45 PM	PM12-107TH	\$215.00		1
67	WRAL	5:00 First News	5-530p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	--1----					
	WRAL			W	09/26/12	:30	5:21 PM	PM12-107TH	\$1,115.00		1
68	WRAL	Sun Hour 2	9-10pm								
		CLASS 3 CANDIDATE R8.23									
				09/24/12 to 09/30/12	1x	-----S					
	WRAL			Su	09/30/12	:30	9:40 PM	PM12-107TH	\$2,000.00		1
69	WRAL	5:00 First News	5-530p								
		CLASS 3 - CANDIDATE r8.23									
				09/24/12 to 09/30/12	1x	---1---					
	WRAL			Th	09/27/12	:30	5:29 PM	PM12-107TH	\$1,115.00		1
Aired Spots				50							

Gross Total \$49,425.00

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DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/24
Estimate Number	924930

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116654-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Order #	116654
Alt Order #	06218176
Deal #	
Order Flight	09/24/12 - 09/30/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Agency Commission **\$7,413.75**

Net Amount Due **\$42,011.25**

Payment Terms 30 Days

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